



CEO Calaneet Balas

HI!

Joining the Ovarian Cancer National Alliance has been an eye-opening experience. The more I learn about this disease, the more I feel obligated to make every woman aware of ovarian cancer.

I've seen the grief of families who lost a loved one to the disease and heard the fears of those who are newly diagnosed. For everyone whose life has been touched by ovarian cancer, this cause is personal. Teal is the standard we carry on behalf of the 22,000 women diagnosed every year—and the more than 14,000 expected to die from ovarian cancer in 2013.

The heartbreaking stories I hear from our community are balanced by hope—especially as I see what the Alliance can do. Across the nation, we are known as “the ovarian cancer people,” a strong voice on behalf of our community. Throughout this report you will see and hear the voices of women and men we have helped throughout the year.

In just six months, teal has become personal to me, just as it is to you. I can't wait to see what we can do together in 2013.

Calaneet Balas,
Chief Executive Officer

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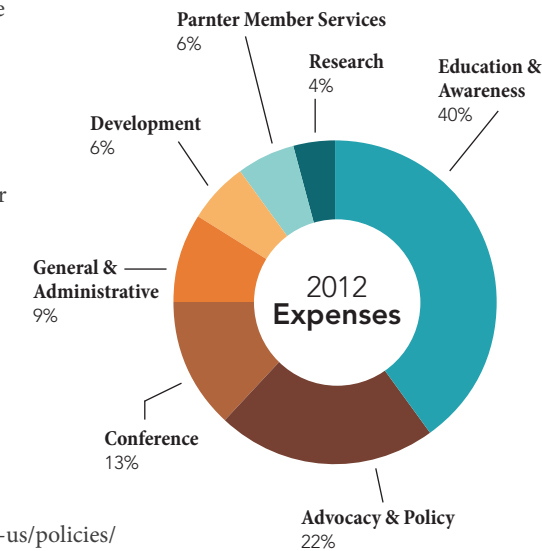
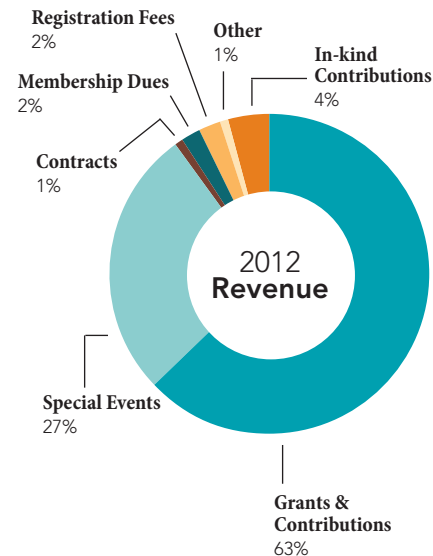
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Meredithe and Mitchel Katz

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When you donate to the Alliance, you can be sure your money is handled carefully and responsibly. Don't just take our word for it: Charity Navigator has given the Alliance its top rating for three consecutive years and we have a five-star rating from Guidestar in 2011 and 2012.

In 2012, 85 percent of our revenue went to support the programs and services we offer to women and men touched by ovarian cancer. Thank you to everyone who supported the Alliance last year. Your donation—no matter how big or small—helps us continue this vital work.

Want to see more numbers? Our full financials and 990s are available online.

www.ovariancancer.org/about-us/policies/





2012 ANNUAL REPORT

OVARIAN CANCER NATIONAL ALLIANCE

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC 2012

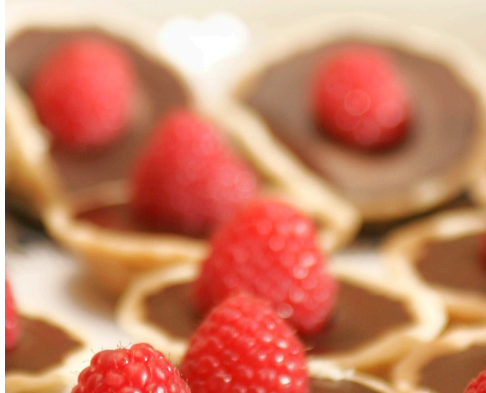
JAN

All year long, we celebrated like it was 1997, honoring the Alliance's 15th Anniversary.

"Before 1997—the dark ages of the infant internet—a woman who got ovarian cancer was a very lonely person."—Patricia Goldman, founding mother of the Ovarian Cancer National Alliance

FEB

"If you want to see a concentrated gaggle of talented, humble female chefs, as well as the doctors and organizers, [Turn Up the Heat is] one of the most humble, awe-inspiring and appreciative events you could possibly attend."
—Susan Holt, chef, CulinAerie



MAR

"OCNA is truly a blessing and [an] inspiring organization," said one attendee of our first-ever Midwest Regional Conference. Our field programs give hope and strength to survivors.

APR

"It is easier to remember ovarian cancer symptoms when you see someone that has gone through it."

One of the 9,446 students we reached last year through Survivors Teaching Students: Saving Women's Lives®, our signature program. In April, we amped up training for our 593 speakers.



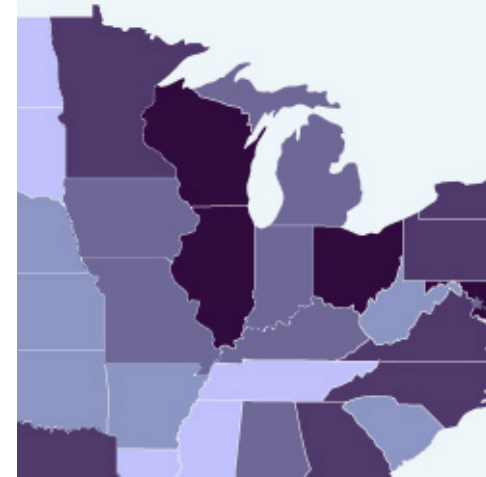
MAY

"My mom has always been a very giving person and during these past two years she hasn't changed that a bit.... I love my mom with all my heart and hope I can be even at least half the woman she is." — A tribute to Georgia Prather through our campaign: "Mothers We Love"

Are the states failing women with ovarian cancer? Our first-of-its-kind report card

found that all 50 have room for improvement.

ovariancancer.org/report-card



JUN

JUL

A boy genius, a birthday party and breakthroughs in ovarian cancer were all highlights of our 15th Annual Conference.

"It was so nice being with other ladies who have this disease in common, who understand and can relate... One of the most amazing moments was the evening of the 15th Anniversary Party—when the song 'I Will Survive' came on you just had to see all the amazing survivors on the dance floor singing loud and dancing away!"

—A post from Junebug08 on our Inspire page



AUG

Advocacy As the only voice for women with ovarian cancer in on Capitol Hill, we ensure federal support for critical research and education. We met with an alphabet soup of government agencies in 2012, including the White House Office of Management and Budget.

OCT

Every day the Alliance hears from women struggling to get the care they need for ovarian cancer. In October, we convened a group of experts to discuss some of the most pressing issues facing our community. The recommendations from our first Advocate Conversations will be published in a white paper in 2013.

NOV

We took a bite out of the Big Apple with our first ever Teal Gala in New York City.



SEP



From puppies to teal pedicures, more than 16,000 people (and pets!) sported teal to show their support for women with ovarian cancer during National Ovarian Cancer Awareness Month.

Our social media connections just keep moving on up. We added nearly 10,000 new contacts by the end of 2012.

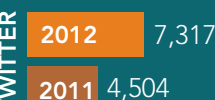
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To see more from our annual report go to: www.ovariancancer.org/annual-report